



Turn Empty Space into a Thriving Business.

WHAT YOU NEED TO START. WHAT YOU GAIN IN RETURN.

By transforming empty retail spaces into modern swim schools, using innovative current pools, Aquatic Screens, and gamification to create a unique learning experience.

100–150 m²

Is all it takes to launch a modern, high-impact swim school

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Location

A prime location in the heart of a residential area, perfectly visible and surrounded by families

Access

Easy access for families, with free parking just a short walk away.



Building a turnkey swim school concept inside

Two current pools with aquatic screens

stylish changing facilities

less energy, less water, greater impact.

Compact, modular, no major construction required.



Crystal-clear

Our cutting-edge filtration and electrolysis systems deliver safe, crystal-clear water at all times.



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Financial Highlights

A proven concept can delivering profit within 8 months

8 months

A PROVEN CONCEPT DELIVERING PROFIT

10 hours

BREAK-EVEN - 80 CLIENTS PER WEEK.

€200.000+

AVERAGE ANNUAL TURNOVER PER LOCATION

Numbers presented are based on scenarios and can vary per location.

Financial Highlights

Welcome to the future of swim school franchising!

approx. €300,000

TOTAL START-UP INVESTMENT PER LOCATION

Annual net profit:
€60K–€100K

DEPENDING ON OCCUPANCY

Royalty fee: 6% of revenue
Marketing fee: 2% of revenue

FRANCHISE FEE: INCLUDING IN START-UP

Numbers presented are based on scenarios and can vary per location.

More information

Getting all financial details

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Upon signing the Non-Disclosure Agreement (NDA), you will receive access to the complete Excel file containing all financial data and tables.



Start today

With margins of 20–35%, our franchise offers a solid and sustainable model.



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www.thewavement.com

